

Cengiz Dönmez

Istanbul, Turkey

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Summary

Software Engineer with 6+ years of experience building scalable web and mobile applications for high-traffic consumer and enterprise products. Strong background in **JavaScript, TypeScript, React, Vue, and Node.js**, with hands-on experience delivering end-to-end features across frontend and backend layers. Proven ability to take full ownership of products—from requirement analysis to production deployment and long-term maintenance. Experienced in designing RESTful APIs, integrating CMS platforms, and building performance-focused user experiences. Actively leveraging AI-assisted development workflows to improve code quality, delivery speed, and product iteration.

Professional Experience

Code and More

Software Engineer

May 2023 – Present

Istanbul, Turkey

Code and More is a product-focused software company delivering large-scale web and mobile platforms for enterprise clients across retail, healthcare, and e-commerce sectors.

- Designed, built, and maintained **6+ enterprise-grade B2B and corporate platforms** for **CarrefourSA**, one of Turkey's largest national retail and supermarket chains with millions of active customers, covering Corporate, Investor Relations, Export (B2B), Professional (B2B), and EDI domains, using a **microfrontend-based frontend architecture** to enable independent development, faster releases, and high system reliability.
- Designed and delivered a **cross-platform React Native (Expo) mobile application** for **Dünyagöz**, one of Turkey's largest eye care hospital networks, owning the full lifecycle from architecture to App Store and Play Store release, achieving **~45% store conversion rates** and reducing crash rates from **~28% to ~0.5%**.
- Delivered and maintained the **corporate website for Hepsiburada**, one of Turkey's leading e-commerce brands, focusing on frontend architecture, CMS-driven content workflows, SEO optimization, and long-term maintainability.
- Established a **developer-driven automated testing strategy** across large-scale frontend systems, covering **unit, component, integration, and end-to-end tests** (Jest, React Testing Library, Playwright/Cypress), ensuring high testability, maintainability, and production reliability through **AI-assisted test creation**.
- Built and maintained a **scalable React-based CMS and reusable component libraries** shared across multiple projects, reducing development cycle time by **~20%** and improving long-term maintainability.
- Rebuilt and enhanced multiple production platforms including **Ferre, EasyFishoil, Dünyagöz Web, and MeritBrass**, delivering new features, architectural improvements, and long-term maintainability across diverse business domains.

Technologies: React, TypeScript, Next.js, React Native (Expo), Microfrontend Architecture, Node.js, REST APIs, CMS Systems, Jest, React Testing Library, Playwright/Cypress, A/B Testing, Git, CI/CD

Epigra

Software Engineer

Jan 2021 – May 2023

London, United Kingdom

Epigra is a full-service digital product and software development agency delivering modern web and mobile solutions, UX/UI design, and digital experiences for enterprise and global brands.

- Delivered frontend solutions for **enterprise and global brands**, building corporate websites, brand campaigns, and interactive digital products with strong focus on performance, SEO, and responsive design across production environments.
- Led **end-to-end frontend development** of a corporate Learning Management System (LMS) built with Vue.js, including a successful **Vue 2 → Vue 3 migration**, taking ownership across content delivery and complex user interaction flows.
- Established a **component-driven UI architecture** using Storybook as a design-system layer, enabling UI documentation, testing, and consistent reusable components across multiple projects.
- Designed and implemented a fully interactive, video-driven brand experience for **RedBull GrandMaze**, enabling branching user journeys through user-controlled video progression from concept to production.
- Developed the corporate website for **Eczacıbaşı**, one of Turkey's largest enterprise holding groups, from scratch and integrated **Statamic CMS**, enabling non-technical teams to manage and publish content without developer dependency.
- Improved **SEO and performance** through SSR/SSG (Next.js & Nuxt.js), Lighthouse optimizations, and metrics such as CLS, LCP, and page speed by applying code splitting, lazy loading, and media optimization techniques.
- Contributed to production platforms for organizations including **Acibadem University** and **ESA Esports**, delivering feature updates, UI improvements, and maintainable frontend solutions across client projects.
- Collaborated with developers, product managers, and UX designers to support technical decisions, code reviews, and smooth delivery across parallel, high-visibility projects.

Technologies: JavaScript, TypeScript, Vue.js (Vue 2 → Vue 3), React, Next.js, Nuxt.js, State Management (Vuex/Pinia), Storybook, Tailwind, SCSS, Bootstrap, Statamic CMS, Node.js, Git

Exclusive Creatives

Sep 2019 – Oct 2020

Software Engineer

Istanbul, Turkey

- Delivered production-ready, responsive and high-performance frontend interfaces for client websites and digital projects, translating Figma designs into live systems.
- Improved page load performance by reducing JavaScript bundle size by ~35% through refactoring, code splitting, and asset optimization.
- Built a scalable **Sass-based styling architecture**, reducing style-related regressions and improving long-term maintainability.
- Developed JavaScript-driven interactive UI components and modules to improve user interaction across landing pages and client websites.

Vitamin

Sep 2018 – Sep 2019

UI Developer

Konya, Turkey

- Implemented responsive and accessible user interfaces aligned with design systems and **W3C accessibility standards** for client websites.
- Built scroll-based animations and micro-interactions to enhance user experience and visual feedback across web pages.
- Collaborated with senior frontend developers to maintain and improve existing client websites and UI components.
- Participated in peer code reviews and frontend discussions to improve code quality and consistency across projects.

Side Projects

- Built and sold **commercial Framer templates** and delivered **freelance client websites**, producing production-ready, conversion-optimized web experiences used by real customers and businesses.

- *Parade — www.parade.ai

- *Altanlar Group — www.altanlar.com.tr

- *Saturation — www.saturation.io

- *Fortune — usefortune.framer.website

- *Symbol — usesymbol.framer.website

- Currently developing **Spron — AI Content Creator for Growing Businesses**, a solo-built SaaS product handling frontend architecture, backend services, and AI-assisted workflows.

- *Spron Landing Page

- Built and shipped **production mobile applications** using **React Native (Expo)**, delivering real-world user-facing products across education and AI-powered decision-making domains.

- *LingoRio — Vocabulary learning app with swipe-based, gamified practice

- ***Verdict** — AI-powered decision assistant helping users evaluate life choices through personalized analysis, pros & cons, and risk assessment (in review)

References

Barış Ceviz – Software Engineer at booking.com

Colleague and mentor, collaborated on multiple frontend projects

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Mert Can Eyriyer – Senior Product Designer at Plutus

Co-developer of Framer projects and design system implementations

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